THE SONOMA INDEX.

VOL. 1. SONOMA [illegible]IFORNIA, THURSDAY, APRIL 17, 1879. NO. 1.

Hard Times at Home.

These are hard times now at home, Ben,
Our father seems cast down,
And mother has to patch and darn
And wear her faded gown.
We oftentimes go hungry, Ben,
The little ones as well.
And what the end of it will be
The wisest cannot tell.

We're the oldest of the flock, Ben,
Two brawny lads and strong,
And we've been idling round the place
And doing naught so long.
We are taking the bread from babes, Ben,
I say it to our shame,
And making sad the latter days
Of the weary, old and lame.

Let us strike out for ourselves, Ben.
And fall in love with work;
We may not like it well at first,
[illegible]

True, we'll have to give up play, Ben,
Our hunting raids and fun,
But that's no more, for duty's sake,
Than many a dad has done.

There'll be better times at home, Ben,
The hearth will glow more bright,
The little ones be better fed
When we can add our mite.
And father, too, will look up, Ben,
And mother's heart be glad:
Then let us strike out for ourselves,
You'll ne'er be sorry, lad.

The Comedy at L——.

BY A. J. HODGE.

"I tell you what, Fred Hazelton, Cecilia Englebourn is as pretty a girl as you will find in ten counties, and don't forget it."

"Oh, yes!" drawled Fred.

"But honestly, old fellow, don't you agree with me for once?"

"Well, no, Ed, if I must say it, I don't agree with you or anybody else in saying that Miss Englebourn is a paragon of beauty, for the simple reason that I dislike her most thoroughly."

"Dislike her! Why, what are you talking about? I thought you were smitten—struck—infatuated."

"That is where you were mistaken."

"But you must allow that she is handsome?"

"No, I will not. I don't think her half as good-looking as—"

"Miss Walsingham?"

"Yes, Miss Walsingham, if you will have it so."

"Miss Walsingham! I must say, Fred, I admire your eyes!"

"That must be sarcasm, Ed. But come, tell me your objection to Miss Walsingham's style of beauty."

"I will, when you've criticized Miss Englebourn."

"Well, as for Miss Englebourn, I never could endure the sight of an Indian, and your black-haired, dark-skinned, snake-eyed brunette always reminds me of one."

"And as for Miss Walsingham, I never could endure the sight of a wax doll, and your tow-haired, pale-eyed, freckled-skin blonde always reminds me of one."

"You're prejudiced, Ed."

"So are you."

"I am not."

"Neither am I. But here comes the train; so good-by; we never could agree."

The train rolled into the depot; the two young men shook hands; the bell rang; the conductor shouted, "All aboard!" The ponderous engine moved convulsi[illegible] the iron[illegible] heavy lo[illegible] of L—

The r[illegible] dying a[illegible] ward Lo[illegible] L——, [illegible] loped q[illegible] was so [illegible] ject that[illegible] trouble [illegible] scarcely [illegible] taken.

"Com[illegible] his hors[illegible] deposite[illegible] side. A[illegible] tinued, [illegible] his havi[illegible] with an [illegible]

"Goo[illegible] see you [illegible]

Cecili[illegible] glad to [illegible] ing the [illegible] evacuate[illegible] saddle, [illegible] carriage followed at a respectful distance by the boy and his horse.

"I'll tell you what," he shortly began, "I'm jealous of Fred. After what I've said to you, I suppose you are not surprised. I've just had a talk with him, as he was leaving on the down train, and from what he said I believe he is head over heels in love with Eva, and you know I am."

He then proceeded to narrate the conversation at the station, and apologized for its being somewhat personal by saying that he was aware that personal interest often influenced people with regard to appearances, and he had used this line to sound his friend thoroughly.

A fit of uproarious l[illegible] this recital in wh[illegible] pelled [illegible] the advan[illegible] in connection with Eva Walsingham.

It has been noticed, probably, that Cecilia and Edward were the best possible friends. They were brother and sister, so Eva said. Neither of them had been blessed by nature with those

be appreciated only by those to whom they are denied.

Now Cecilia had another confidential friend, and it so happened that this one resided at L——, the village that they were fast approaching; and it also happened that this friend was Miss Eva Walsingham. Accordingly, Cecilia was soon closeted with Miss Eva, and the matter of Edward's attachment, and his jealousy of Fred Hazelton, was thoroughly discussed. Cecilia had surmised for some time that Eva regarded Edward with some favor, and the acknowledgement that she now received confirmed her suspicions.

Meanwhile, Fred Hazelton, speeding swiftly away from L——, was also in mental torment, caused by his conversation with Edward on the railroad platform. It seems he had been playing a part, to[illegible] and that the whole intent of [illegible] of the conversation was to discover the sentiments with which Edward regarded Cecilia Englebourn. The result was most aggravating; he felt confident he had got possession of Edward's cleverly guarded secret. He now beheld in him a rival, and a most dangerous one, too. He had often heard that Edward and Cecilia were unusually intimate, and he tortured himself by imagining his own case hopeless, and the prize in possession of his schoolfellow. He remembered how enthusiastically he had defended Cecilia, and how he had condemned the really superior beauty of Eva Walsingham.

Meanwhile, that lady believed she had made a discovery. It was that the position occupied by herself and Edward was the exact counterpart of the one occupied by Cecilia and Fred; in other words, that Cupid, sly Cupid, had sent his shafts simultaneously through four hearts, and that Cecilia's and Fred's were two of them.

Accordingly, when Fred returned to L——, a week after, Eva soon found a favorable opportunity, and accused him bluntly of harboring such sentiments toward her friend.

Of course Fred acknowledged his fault. Men in love always make a point of making as great fools of themselves as possible on every occasion.

This was all that Eva desired, and she was again closeted with her friend, whose mind she had long known on the subject. There was much hearty merriment at this secret confession of the two girls—more than the occasion would seem to warrant.

"Oh, isn't it funny?" exclaimed Cecilia laughing. "E l jealous of Fred and Fred jealous of E l! it's too comical for anything!"

"It's just like a novel," returned Eva, "By the way, Cecilia, have you seen my new novel?"

Cecilia h[illegible] so it was brought, and the two girls were soon pouring over its interesting pages.

They had been reading for some time when Cecilia dropped her side of the book and sprang to her feet, clapping her hands and laughing immoderately.

"O Eva, Eva! I've found it!"

"Found what?"

Eva was surprised at her friend's enthusiasm.

"Found just what we want to torment the boys with—a duel. Just think of it! A duel, in which nobody is hurt, of course. Oh, won't it be funny?"

Eva expressed her convictions that it would be very funny, and then the two geniuses put their heads together, concerning a scheme that would certainly

infinitely more so.

"I expect to be refused," he muttered. "I'll warrant Fred has a mortgage on her, and if he has, he has for closed long before this."

Altogether, the morrow morni[illegible] every appearance of being occasion, and the girls w[illegible]

Of course the first thi[illegible] did after challengin[illegible] burden himself[illegible] friend, Cecili[illegible] son was [illegible] and [illegible] m[illegible] less dangerous.

The fatal morning arrived, dark and gloomy. A thick fog rendered objects scarcely visible at a hundred paces distant. It was a very appropriate morning

"Are y[illegible]

"Yes," m[illegible]

"Fire!"

There was a [illegible] paper wad from [illegible] the forehead. It [illegible] excitement of the m[illegible] suppose that it was a [illegible] jectile. He threw up h[illegible] lated a few incoherent wo[illegible] over backwards.

"I've murdered him!" Fred, throwing aside his p[illegible] preparing to decamp in double order. But a broken limb inte[illegible] and he went down as his opponent shouting, as he did so, "I've murde[illegible] him!"

It was impossible for the girls [illegible] contain themselves longer. They must give vent to their suppressed merriment or explode. They wisely concluded to adopt the former course, and the maple grove echoed with their laughter.

It was scarcely heard by the fallen heroes, for their minds were occupied by far more weighty matters—one in believing himself dead, and the other in thinking himself a murderer. One human soon discovered that he was in the land of the living, and so, each having seen the other fall, believed himself to be the only one that had escaped, and that his only way to cheat the gallows was to fly from the country at once.

Fred was the first to gather himself up and hurry toward the depot. His course led him past the rendezvous which Cecilia had appointed for the meeting. Of course she was waiting for him; as he approached he began,—

"O Cecilia! I've met him and I've murdered him! But it was done fairly. I know there was no foul play. Come—we will be married at the first station and go to the Continent at once!"

Cecilia could not answer; she was shaking from head to foot. She took his arm silently, and they walked on rapidly to the depot, just in time to take the first coach of a train that was about to leave, and a few moments before another couple, who took the last coach in the train. It may be supposed that the last pair were none other than Edward and Eva.

Twenty-five miles from L—is that interesting city of the West, La Crosse. Here the two girls hurried the late duellists off the train, and proceeding by circuitous routes to the residence of a clergyman, who had been previously instructed in the part he was to perform in the drama then forming.

They were ushered into seperate rooms, connecting by large, double folding doors with a third. The curtain was ready to rise.

The great doors opened; the trembling maidens led their "lords of creation" into the room, bringing them face to face with each other, and opposite the divine, who, book in hand, stood waiting their approach.

If a thunderbolt had fallen at their feet the boys could not have been much more astonished. There was silence for a moment as they confusedly gazed at each other. Then the girls, and even the parson, whose equanimity we would naturally suppose would be invincible, broke down completely, convulsed with laughter.

Edward and Fred were not long in understanding and appreciating the situation. They shook hands good-naturedly, and joined heartily in the laughter at their expense.

The ceremonies proceeded, and the boys postponed their contemplated visit to lands beyond the seas indefinitely.

A School-Master as a Ring-Master.

In Edward Eggleston's paper on "Some Western School-masters," published in the March *Scribner*, occurs this anecdote of school discipline in Indiana in the old times:

To a nervous child the old discipli[illegible] was, indeed, very terrible. The lo[illegible] beech switches hanging on he[illegible] against the wall haunted me night[illegible] day, from the time I entered one [illegible] old schools. And whenever the[illegible] an outbreak between master an[illegible] the thoughtless child often[illegible] beating that should have [illegible] the malicious mischief-ma[illegible] master was always quick[illegible] casion, the fun-lovin[illegible] says happy to stir [illegible] exciting sport, like[illegible] poking sticks thr[illegible] log. Sometim[illegible] showed an al[illegible] get some fu[illegible] on one oc[illegible] boys w[illegible] Five [illegible] the [illegible] s[illegible]

[illegible] forgotten, like [illegible] books of the Western [illegible] generation ago. I think [illegible] for was one of the boys who played "horse," in the master's circus.

A Cedar Rapids man was fined fifty dollars for keeping a gambling house, and, being unable to pay the fine, went to jail; he did not stay there long, however, for by sending a little note

A Chat With the Family.

BY AGRICOLA.

[illegible]trate the injurious effects of [illegible]taminated air, I will refer [illegible]rial occupations which [illegible]thing of bad air.

[illegible]hat as a class the [illegible]k down early [illegible]l by the im-[illegible]mpelled to [illegible] Durham [illegible]es are [illegible] an [illegible]ta-

[illegible] a huge sandbar. Out [illegible] tracklayers were at [illegible] Engineer Rosser [illegible]lst clad in fur over-[illegible]nds were bundled [illegible] whiskers were [illegible] lips looked like [illegible]r your lady's [illegible]so interested [illegible]ed in imme-[illegible]wn, freezing

[illegible] this is the [illegible]ver been [illegible]sser was [illegible] There [illegible]he rail-[illegible] There [illegible] after [illegible]shing [illegible]s no [illegible]uch [illegible]nt. He [illegible]ea [illegible]g [illegible]t [illegible]l

[illegible]ish [illegible]ws: [illegible]ion-[illegible]rmy. [illegible]ecal's [illegible]orres-[illegible] be de-[illegible] of long [illegible]ington. [illegible] time ad-[illegible]se words: [illegible]s extreme-[illegible] know your [illegible]er American [illegible] an odd way [illegible]ords. He was [illegible]d seeing from [illegible]e lawyers' hands [illegible]as likely to be a [illegible]d: "What is the [illegible]n?" "Two dollars, [illegible]d the plaintiff's coun-[illegible] it," said the Judge, [illegible] the money; "call the [illegible] An English Judge was [illegible]. He listened for a couple [illegible] the arguments of counsel as [illegible]struction of an act, and finally [illegible]d, when they were done: [illegible]hers, that act was repealed a year

One morning a woman was [illegible]own into Dr. Abernethy's room. Be[illegible]ore he could speak she bared her arm saying: "Burn." "A poultice," said the Doctor. Next day she called again, showed her arm, and said: "Better." "Continue the poultice," was the response. A few days afterward she came again; then she said: "Well. Your fee?" "Nothing," said the great physician; "you are the most sensible woman I ever saw." Lord Berkeley, wishing to apprise the Duke of Dorset of his changed condition, wrote: "Dear Dorset: I have just been married, and am the happiest dog alive. Berkeley." The answer came: "Dear Berkeley: Every dog has his day. Dorset." The editor of a Chicago newspaper wanting the details of a terrible inundation in Connecticut, telegraphed to a correspondent at Hartford, "Send full particulars of the flood." The reply came quickly, "You will find them in Genesis."

The *Graphic* hits 'em again when it says: "If a man should go on the street and bellow, roar, stamp and stride along, dragging one seemingly paralyzed leg after the other, as some of our actors do in playing the Shakespearean drama and as many actors have done for generations, he would prob-

Railroad on Ice.

The passage of the first locomotive over the Missouri [illegible] Bismarck, Dakota, was an event in the [illegible] ern Pacific. Gen[illegible] was crowded with [illegible] the pleasure of se[illegible] many stand-points [illegible] permit. The first [illegible] a locomotive and [illegible] with iron. The [illegible] horse and glided [illegible] safely. The triu[illegible] when he reached [illegible] whistle as if he ha[illegible] thing. It was too[illegible] were willing to [illegible] e hurrahing. [illegible] coupled to th[illegible] d guests, an[illegible] with iron, [illegible] The chan[illegible] Lind to th[illegible] or sun[illegible] an[illegible]

Live Teaching.

What a different place school would be for both teacher and pupil were the —that is to say, as a picture of the earth's surface. The same boy who would stupidly drone over a spotted and outlined chart of places he cares nothing about — beginning generally with a map of the world—will, in his father's office or a country store, be amused and interested in seeing, on the plan of the city or the village or the county, the streets with which he is familiar, the house in which he lives, perhaps, with his father's name attached, the road over which he daily travels, the river in which he swims in summer or on which he skates in winter. How much clearer his idea of scale and cardinal point when all the bearings are made so clear and familiar to him! Suppose for younger pupils a teacher, discarding the text-book, should draw upon the board a map of the block in which the school-house is situated, and then the vicinity, with the houses near, the grocery on the northwest corner, the drug-store on the south, the blacksmith's shop east, the church or the cathedral on the west. What a new interest would at once spring up in the pupil's mind as these familiar objects assumed these new relations, and he or she for the first time obtained a bird's-eye-view of a locality they had never seen, except as streets on which to come and go, and stores or churches to enter or pass by. How interesting to seize the events of the day as texts for the teaching of geography; the Zulu war with possible pictures of the country and the inhabitants—at least some account of them and their customs; the Turko-Russian war; the floods in Southern France; the terrible fire in such a city to-day, the riot in another to-morrow, or if this be too desultory, let geography be taught in connection with some wide spread event like the revolution and the civil war in this country; the Franco-Prussian war and Napoleon's campaigns in Europe and Africa; the conquest in India, or the visit of the Prince of Wales to that country as some one has suggested; the Chinese question and all that it involves, the religions, customs, and geography of China. Perhaps not all of these would be practicable, but if greater latitude were permitted to teachers and teaching, if they would attempt to rise above the routine of text-books and "lessons," and develop originality of thought and methods of instruction, success would undoubtedly crown the efforts of those who should dare to cut loose from routine and with judgment and insight infuse a living present interest into instruction and study. Each day, as well as the past is crowded with events that might be utilized for the better education of children, and which, not neglecting altogether a formal and systematic method, would involve those things calculated to excite the mind and stimulate the powers of observation. This is the way the adult world learns most of the facts that it retains or cares for. Why shouldn't the youth learn in this method also?

Such a plan would require certain conditions differing from those now surrounding the methods of instruction. It would demand more time out of the class room and less in it; more attention to instruction, less to discipline; fewer pupils to each teacher, and a higher order of talent. On the other hand, the pupils would learn more and retain more in less time than now; discipline would be secondary and unimportant, for where pupils are interested discipline takes care of itself; and the larger number of talented teachers would, as in all other branches of industry, pay their way by the better quality of their work.—*Detroit Free Press.*

THE EAGLE AS A MILITARY EMBLEM.—How old the eagle is as a military emblem—who knows? The eagle of the Tenth Legion had landed in Albion long before the embroidered raven flapped its wings on the Northmen's standard; the eagle superseded the lark, which was the cognizance of the Gallic levies, and outlived all the birds and beasts of the early Roman militia, as the woodpecker of the Picini and the wolf of the Hirpini. The division of the empire gave the eagle two heads, one for Rome and one for Byzantium, and when the empire fell the imperial cognizance was adopted by Austria and by Russia, which claimed through the female line the honors of the Palæologi. Prussia and Poland had their eagles, and it was only natural that Napoleon, who considered himself the successor of Charlemagne, and the Cæsars, should have adopted the bird of Jove as the emblem of his empire.

HAD TWINS AT SIXTY.—Aunt Phillis, an old negro woman living at Biggus

23rd Annual
VALLEY OF THE MOON
Vintage Festival
Saturday and Sunday
SEPTEMBER
27--28, 1969

'The Blessing of The Grapes'

SALUTE TO OUR WINERIES

Past programs for the Valley of the Moon Vintage Festival have featured stories and photos of Sonoma's general history, landmarks and personages. This year, detailed histories, with pictures, of Sonoma Valley's wineries, are featured.

OUR COVER

The front cover and back page to this program are actual reproductions taken from Volume I, No. I of The Sonoma Index, published on April 17, 1879. The paper's name was changed to The Sonoma Index-Tribune in 1884.

OFFICIAL
PROGRAM
TWO BITS
(Gold Dust or Coin)

Supplement to
The Sonoma Index-Tribune
September 25, 1969

ALL GOOD WISHES FOR THE SUCCESS OF THE 23RD. ANNUAL VINTAGE FESTIVAL and

Congratulations To Those who Made It Possible

MEN'S, WOMEN'S AND CHILDREN'S

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Sundays 11 to 4

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SATURDAY PROGRAM

11:00 a.m.	At Bear Flag Monument, Plaza	OFFICIAL OPENING and welcome by City and County Officials. Introduction of other dignitaries. Invocation by the Rev. Martin Knutsen. Guests: Supervisor Ignazio Vella, Mayor Talbert Bean, City Manager Daniel J. Clark, Mr. Richard R. Emparan, Judge Alexander J. McMahon, Rev. Martin Knutsen.
11:15 a.m.		ESTABLISHMENT OF Pueblo de Sonoma. Commandante Vallejo's official orders read by R. R. Emparan.
11:25 a.m.	At the Mission	THE BLESSING OF THE GRAPES. A traditional ceremony of thanksgiving for a bountiful harvest.
12:00 Noon	In and around the Plaza	CHILDREN'S PARADE. A traditional procession of children in costume, led by the Sonoma Valley High School Band, Richard Schneider, director.
1:00 p.m.	In the Plaza near Duck Pond	COUNTRY AUCTION by Sonoma Valley Chamber of Commerce, continues through 4:30 p.m. Bob Cannard, auctioneer.
1:00 p.m.	North Side of Plaza to Mission	ARRIVAL OF PADRE ALTIMIRA. A re-enactment of the arrival in Sonoma of the Franciscan Padre who founded the Mission San Francisco Solano here in 1823.
1:30 p.m.	Amphitheatre in Plaza	A VINTAGE MASQUERADE at Haraszthy's — Oct. 28, 1864.
2:00 p.m.	At Bear Flag Monument, Plaza	BEAR FLAG REVOLT. A re-enactment of the raising of the Bear Flag in Sonoma on June 14, 1846.
2:15 p.m.	At Bear Flag Monument, Plaza	RAISING OF THE AMERICAN FLAG. A re-enactment of the Annexation of California by the United States on July 9, 1846. Participating: Marching group, U.S. Naval Security Group, Skaggs Island, and 12th Naval District Band.
2:30 p.m.	In the Plaza	BAND CONCERT. Twelfth Naval District Band.
3:00 p.m.	NW Corner of Plaza	AUTHENTIC HUNGARIAN folk dances by Hungarian folk dance troupe.
3:45 p.m.	From the Blue Wing Inn to Mission	VALLEJO-HARASZTHY WEDDING. A re-enactment of the double wedding ceremony of the daughters of General Vallejo and the sons of Colonel Agoston Haraszthy.
4:15 p.m.	At Lachryma Montis (Vallejo's Home, N. End of 3rd St. West)	VALLEJO-HARASZTHY WEDDING RECEPTION.
4:15 p.m.	In the Plaza	SINFONIA JAZZ ENSEMBLE. James Griewe, director. San Francisco State College Professional Music Fraternity.
4:30 p.m.	In the Plaza near Duck Pond	WHISKERINO CONTEST JUDGING.
5:00 p.m.	Amphitheatre in Plaza	A VINTAGE MASQUERADE at Haraszthy's — Oct. 28, 1864.
5:30 p.m. to 7:00 p.m.		STROLL AROUND and see the window displays. Visit the booths in the Plaza and the Community Center, 276 E. Napa St.
6:00 p.m. to 9:00 p.m.	Behind City Hall in the Plaza	STREET DANCE for Teens.
7:00 p.m. Till—	Veterans' Memorial Building, 1st St. West	SPANISH BALL presented by the Junior Women's Club of Sonoma Valley. Costumes are invited and prizes will be awarded, 7 p.m. to 1 a.m. Spanish style buffet, 8 to 10 p.m. Dancing to 20-piece band, 9 p.m. to 1 a.m. $8.50 per couple including dinner. ($5 per couple, dance only).

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SUNDAY PROGRAM

10:00 a.m. to 12:00 Noon	Veterans' Memorial Building Parking Lot	JUDGING of Horse Parade entries.
12:00 Noon	Around the Plaza	ALL HORSE PARADE led by the Sixth Army Band conducted by Warrant Officer Reginald A. Franklin.
During and after Parade	North side of Plaza	SIXTH ARMY BAND CONCERT.
1:00 p.m.	In the Plaza near Duck Pond	COUNTRY AUCTION by Sonoma Valley Chamber of Commerce continues through 4:30 p.m. Bob Cannard, auctioneer.
1:30 p.m.	North side of Plaza to Mission	ARRIVAL OF PADRE ALTIMIRA. A re-enactment of the arrival in Sonoma of the Franciscan Padre who founded the Mission San Francisco Solano here in 1823.
1.30 p.m.	Northwest corner of Plaza	SENIOR CITIZENS' Kitchen Kettle-Busters' Band.
2:00 p.m.	1st St. East, North of Spain St.	WATER FIGHT between local volunteer firemen.
2:00 p.m.	Ampitheatre in Plaza	A VINTAGE MASQUERADE at Haraszthy's — Oct. 28, 1864.
2:00 p.m. to 5:00 p.m.	Veterans' Memorial Building, 1st St. West	FOLK DANCE Federation of California. All invited to watch.
2:30 p.m.	Northeast corner of Plaza	CLARA CARBONARO GRECO Group, accordion concert.
3:45 p.m.	Ampitheatre	REDWOOD EMPIRE MANNERCHOR, Gerhard Dohse, President.
3:00 p.m.	Northwest corner of Plaza	AUTHENTIC Hungarian folk dancing by Hungarian folk dance troupe.
4:00 p.m.	From the Blue Wing Inn to Mission	VALLEJO-HARASZTHY WEDDING. A re-enactment of the double wedding ceremony of the daughters of General Vallejo and the sons of Colonel Agoston Haraszthy.
4:30 p.m.	At Lachryma Montis (Vallejo's Home, N. end of 3rd St. West)	VALLEJO-HARASZTHY WEDDING RECEPTION.
5:00 p.m.	Northwest corner of Plaza	SONOMA COUNTY CONCERT BAND. (The musicians for this performance are being paid by a grant from the MUSIC PERFORMANCE TRUST FUNDS of the recording and television industries, obtained through the cooperation of MUSICIANS LOCAL 292 of the AMERICAN FEDERATION OF MUSICIANS.)
7:30 p.m. to 10:00 p.m.	Veterans' Memorial Building, First St. West	FOLK DANCE Federation of California. All invited to watch.

AT THE COMMUNITY CENTER, 276 E. Napa Street

SATURDAY AND SUNDAY, 10 A.M. TO 9 P.M.

Valley of the Moon Garden Club Flower Show and Tea Room

Rebekahs' Gift Table (Handmade items, novelties, candies and cookies)

Display of Wind Chimes and Glass Crafts, Mr. and Mrs. Lorenz H. Nielson

Display of Wood Carving and Wood Crafts, Mr. and Mrs. Maynard DeVore

Display of Ceramics, Mrs. Florence Stephan

Display of Home Wine Making Apparatus by Wine Art Co. of San Francisco

Open House at Weaving and Stitchery Studio, Rm. 208

Open House at Weinmann Art Studio, Rm. 209

Fifteen minute pipe organ recitals, arranged by G. Franklin Morris, ACCO

OTHER FESTIVAL FEATURES (Both Days)

Wine Exhibit at the gardens of the Salvadore Vallejo Adobe on First Street West, across from Plaza; Children's Game Booths; Country Auction near Duck Pond in Plaza, Bob Cannard, Auctioneer; Art Exhibit, north side of Plaza; Store Window Displays; Hospitality Booth and Information Center, in Plaza, center south; Food Booths; Open House at Buena Vista, Pagani, Sebastiani and Valley of the Moon Wineries, during the day; Telegraph Center, in Plaza, center south; Valley of the Moon Gem and Mineral Club Display, C of C office, 461 1st St. West; Free Children's Puppet Show by Marywynn Ekstom of Sausalito, sponsored by Silversmith Seth Woods, northeast corner of Duck Pond; "Scout Village" — typical camping arrangement, presented by Boy Scout troops of Sonoma Valley.

Participants

The Historic 'Happenings' –

THE BLESSING OF THE GRAPES — A re-creation of the atmosphere and character of the ceremonial blessing of the harvest as it might have been done in the early days of Sonoma's history.

Reverend Father Floyd A. Lotito, O.F.M., Retreat Master at the Mission at San Juan Batista
Mr. and Mrs. Raoul R. Emparan — representing General and Mrs. Mariano G. Vallejo.
Mrs. Lee Shegog — representing Gen. Vallejo's sister.
Mr. and Mrs. C. Van Winkle — representing the Haraszthy family.
Dan T. Ruggles leading the Mission Indian Children's Choir.
Bill Forshay — Folk Singer — and his troupe.
Pat Doyle — A Franciscan Friar.
VOM 4-H Club members under the direction of Mr. and Mrs. J. Heskett.
Mr. and Mrs. John Holden and Family and Pony.
Franklin G. Morris, ACCO — Organist.
Martin and Peter Querin.

THE ARRIVAL OF PADRE ALTIMIRA — Patrick Doyle, Lonnie Van Winkle, Lennie Van Winkle.

THE BEAR FLAG REVOLT — Lyn Van Winkle, Laurie Van Winkle, Mr. and Mrs. C. Cole, Mr. and Mrs. C. August, Mr. and Mrs. William Hansen, Mr. and Mrs. Boyer August, Mr. and Mrs. Brent August, Mr. and Mrs. Merlyn Hunter, Mr. and Mrs. Larry Hunter, and members of the Native Sons and Native Daughters of the Golden West.

THE RAISING OF THE STARS AND STRIPES — Ens. Robert Williams, USN, and marching contingent from the U.S. Naval Security Group Activity, Skaggs Island; the Twelfth Naval District Band, led by CWO H. E. Huddleston, USN; and Mrs. Genevieve Van Winkle as the wife of General Mariano G. Vallejo.

THE VALLEJO-HARASZTHY WEDDING — Karen Mattos, Chris Mattos, Sue Simmons, Linda Van Winkle, Larry Van Winkle, Cindy Angell, Mr. and Mrs. Sam Cook, Mr. and Mrs. Al Adams, Comdr. and Mrs. Eugene Platzek, Mrs. Nancy Hamiter, Bill Whitney, Mr. and Mrs. Clarence Van Winkle, Mr. and Mrs. Charles Angell. Mrs. Sam Cook, Director of Dance.

Be Our Guest - - -

A particular welcome awaits Vintage Festival visitors at Northern California's oldest winery, the famed Cellars of Count Agoston Haraszthy. These beautiful stone cellars built into the hillside in 1857 are State Historical Landmark No. 392.

Drive through a section of the historic Buena Vista Vineyards to the hospitality that awaits you at the Haraszthy Cellars. These are the foundation vineyards of the entire modern California wine industry and were first planted in 1832.

Be our guest in the cool tunnel Tasting Room, then listen to quiet music in the foothills of the Valley of the Moon, under California's largest eucalyptus trees.

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The Haraszthy Cellars

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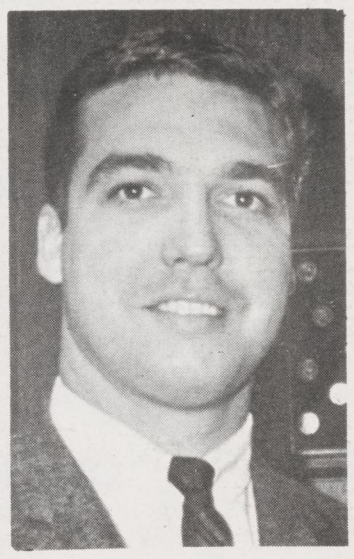

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SONOMA VALLEY CHAPTER — ORDER OF DEMOLAY (VINTAGE FESTIVAL COMMITTEE)

Dan Kiser — J.C. — Chairman—

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Jerry Arnold, S.C.
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Nick Badding, P.M.C.
John Helgen,C.
Jim Helgen,M.
Willy Walman, J.S.
Dave Wesner
John Klouck

INFORMATION CENTER-HOSPITALITY BOOTH is located in the center of Sonoma Plaza at the head of Broadway. Courtesy Soroptimist Club of Sonoma Valley.

UNSCHEDULED MUSICAL HIGHLIGHTS

SATURDAY AFTERNOON — Touring group of folk dancers arranged by June Schaal. They will dance in the Plaza, at the wineries and generally around the Sonoma Valley area.

SATURDAY AND SUNDAY — Strolling accordion groups from the studio of Clara Carbonaro Greco, of Sonoma and Napa.

SATURDAY AND SUNDAY — Mission Indian Children's Choir, in the Plaza.

SATURDAY AND SUNDAY — Choral group featuring old-fashioned songs, in the Plaza.

SATURDAY AND SUNDAY — Folk Singers in the Plaza, under the direction of Bill Forshay.

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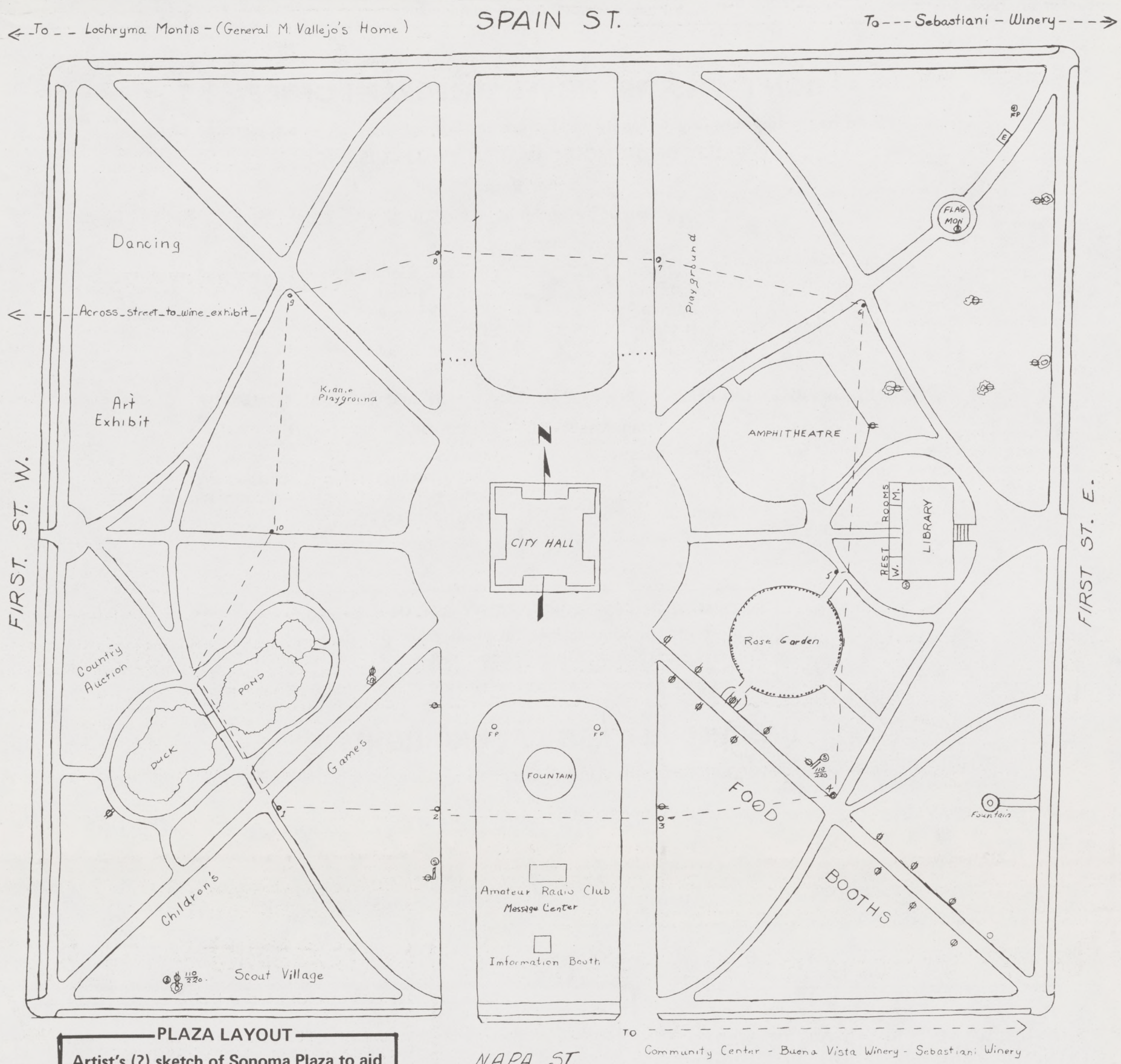

PLAZA LAYOUT

Artist's (?) sketch of Sonoma Plaza to aid in locating Vintage Festival activities.

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MUSIC & APPLIANCE

The wines and vines of Sonoma

WHILE THE ANNUAL Valley of the Moon Vintage Festival is a celebration held mainly for the enjoyment of its inhabitants and visitors, it is actually the grape--the variety of fine grapes which grow in the rich Sonoma soil and produce wine equalling the best in this nation or that produced in the leading wine-growing centers of the Old World--which we salute this Autumn weekend.

Sonoma's storied and romantic history is wrapped up in the grape and in the annual vintage, from the days in the early 1820s when the Mission fathers made limited plantings of cuttings brought from Spain.

Sonoma Mission, last and most northerly of the chain which began in San Diego, had vineyards throughout its 14 acres, tended by Indians.

THE INDIANS tramped out juice in cowhide bags, and after fermentation the wines revealed unusual character, and with age became magnificent.

World-wide travelers even then acclaimed them. The tang of the soil in which had grown madrone and manzanita, bay and laurel gave the red wines of Sonoma hills bouquet and color hard to equal.

Demand for California wine was evident from the start and General Mariano G. Vallejo's brother, Salvador Vallejo, planted the first vines in the foothilles east of the Mission, close to creek water, then held so necessary for irrigation.

In 1849, he sold it to Benjamin Kelsey and his brother, who had come from the then recently discovered mines with a large fortune in gold dust; the name henceforward became Kelsey's vineyard; they next disposed of it to a San Francisco lawyer named Rose, and in 1856 it became the property of Hungarian Count Agoston Haraszthy who greatly increased its size by the purchase of adjoining land, and finally started the Buena Vista Vinicultural Society.

IN 1849, THERE were some two or three acres of vines under cultivation at Lachryma Montis, the residence of General Vallejo, out of which in 1850, he netted $6,000 in the San Francisco market. In the previous year a small vineyard and orchard had been commenced by Albert Lyon in the town; his lead was followed by a man named Griffith, who had brought his young fruit plants from Oregon. Those of General and Salvador Vallejo had been planted for years prior to this epoch, but the culture of the grape was not at first taken hold of with any enthusiasm for this simple reason, it was thought that for any kind of cultivation, irrigation was imperatively necessary; they had seen that wines of the two Vallejos, men of the longest experience in the country, were in this way treated, hence they followed, and it was not until the experience of Colonel Haraszthy was brought to bear that this special industry commenced to assume the vast proportions it attained.

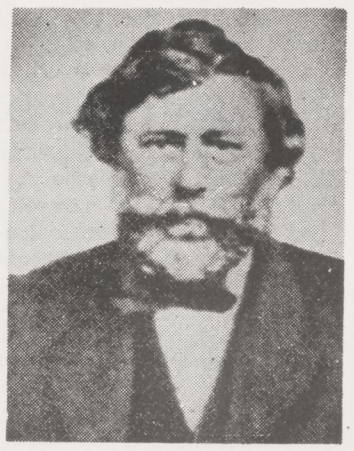
Festival to salute Agoston Haraszthy

DURING THIS, the 23rd annual Valley of the Moon Vintage Festival, special recognition will be given to one of Sonoma's most famous vintbers, Hungarian nobleman Colonel Agoston Haraszthy, whose death occurred 100 years ago--on July 6, 1869.

Hungarian dignitaries, inluding Dr. Bela Bachkai of New York, head of the Hungarian Cultural Association, will be present this week end and a wreath will be placed on the memorial plaque to Haraszthy at Buena Vista Winery, located just 2-1/2 miles east of Sonoma Plaza. A Hungarian dance troupe will perform both Saturday and Sunday afternoon, and a special historic "happening" titled "A Vintage Masquerade at Haraszthy's" will be put on each afternoon in the Plaza amphitheatre.

Colonel Haraszthy was born in 1812 in the Comitat of Backsa, Hungary. His family was one of the oldest and most influential of the old nobility--his name appearing frequently in the history of that country over a period of 760 years. He was educated to the law, as was the custom there. At the

(Continued on Page 10)



COL. AGOSTON HARASZTHY
Known as "The Father of California Viticulture," Col. Haraszthy brought hundreds of wine cuttings from Europe feeling certain they would thrive in California soil. He planted his first cuttings at Buena Vista Vineyards, Sonoma.

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MORE ABOUT...

Colonel Agoston Haraszthy

(Continued from Page 9)

age of 18 he was a member of the bodyguard of the Emperor Ferdinand. He later served as Chief Executive Officer of his State and became the private secretary of the Viceroy of Hungary.

WHEN THE Liberal movement began, he at once took the lead of that party in his state, but was afterwards--upon the failure of that movement --compelled to leave his country. He came to New York, traveled throughout the United States and subsequently published a book about the U. S. designed to invite emigration from Hungary--the first work upon that subject ever printed in the Hungarian language.

Sometime later Haraszthy was permitted to return to Hungary for one year, and although his landed estates were confiscated, he succeeded in returning to the U.S. with $150,000, together with his family plate and paintings.

He became a pioneer agriculturist in Wisconsin and was the first to plant hops in that state. Col Haraszthy was also at the time head of the Emigrant Association of Wisconsin, which brought over large colonies of English, Germans and Swiss, and settled them in that state. He gave a tract of 640 acres of land to the Catholic Church upon which a monastary was subsequently erected.

IN 1849 HE MOVED TO CALIFORNIA--settled at San Diego --was elected Sheriff of the county, and rendered valuable aid in suppressing the Indian war of that period. He laid out what is known as "Middle San Diego," and in 1852 was elected a member of the Legislature.

In 1852 he moved to San Francisco and devoted himself to agriculture and horticulture upon his property at Crystal Springs in San Mateo County. He was appointed by President Franklin Pierce as Assayer in the United States Branch Mint, and at a later period was made smelter and refiner.

IT WAS IN 1856 that he came to Sonoma and devoted his whole attention to viniculture. He founded a Horticultural Society, and began importing grape vines from abroad.

He was the first to advocate the raising of vines without irrigation--planted the most extensive vineyards, and at once placed himself at the head of the wine interests. He has, by recorders of history, been called the Father of Viniculture in California.

In 1858 he wrote a treatise on the culture of the vine and the manufacture of wine, which was published by the State for gratuitous distribution. This publication caused widespread interest and from that time California became the Wine State of the Western Continent.

Colonel Haraszthy was the first to employ Chinese labor in his vineyards, and the first to adapt the redwood timber to the making of casks for wine.

IN 1861 he was appointed by the Governor of California, J. G. Downey, as a commissioner to visit the wine countries of Europe, which resulted in the importation of 300 different name varieties of grapevines--200,000 rooted vines and cuttings--which were subsequently planted throughout the state--the stock root of the most valuable wines today produced in California.

The book written by Col. Haraszthy, entitled "Grape Culture, Wines and Wine-Making," is conceded to be one of the best yet written. Upon his return from Europe in 1862 he was chosen President of the State Agricultural Society. In 1863 he organized the Buena Vista Vinicultural Society, to which Society he conveyed his 400 acres of vines in Sonoma.

In 1868 Haraszthy went to Nicaragua, with the intention of engaging in trade, but his interests turned to sugar plant-

(Continued on Page 11)

BRONZE PLAQUE on grounds of Buena Vista Winery here pays tribute to Colonel Agoston Haraszthy, Hungarian nobleman who founded Buena Vista Vinevards here.

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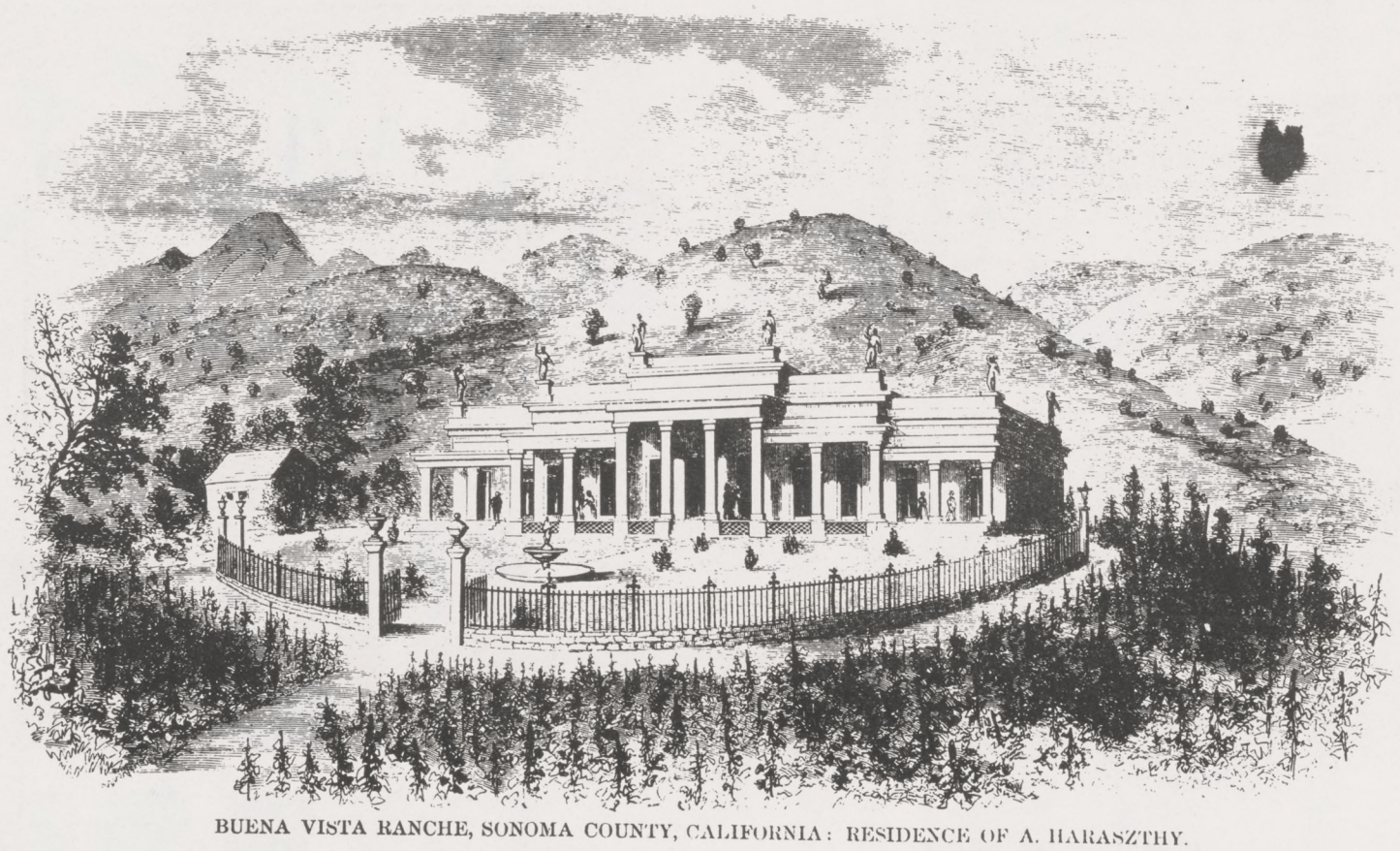

BUENA VISTA RANCHE, SONOMA COUNTY, CALIFORNIA: RESIDENCE OF A. HARASZTHY.

More about Col. Haraszthy

(Continued from Page 10)

ing and he developed a huge plantation. Having procured from the government of Nicaragua valuable privileges for distilling, he erected a large distillery for the manufacture of spirits for exportation. He also turned his attention to the textile fibres of the country.

After a return visit to California he came back to his plantation in Nicaragua, and on the 6th of July, 1869, mysteriously disappeared. On that day he left his house to go to where he was having a sawmill erected. His footsteps were traced to a river. It is supposed that he endeavored to cross this river by climbing the branch of a tree, and that the branch broke, letting him fall into the water, where he was devoured by an alligator.

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BARBERA
- Gold Medal, Pomona 1953
- Gold Medal, Pomona 1954
- Gold Medal, Pomona 1955
- Silver Medal, Sacramento 1955
- Gold Medal, Sacramento 1956
- Silver Medal, Pomona 1957
- Gold Medal, Pomona 1958
- Gold Medal, Los Angeles 1959
- Silver Award, Sacramento 1959
- Gold Medal, Pomona 1960
- Silver Medal, Sacramento 1960
- Silver Medal, Sacramento 1961
- Gold Medal, Los Angeles 1961
- Gold Medal, Pomona 1962
- Gold Medal, Sacramento 1963
- Silver Medal, (First) Sacramento 1964
- Gold Medal, Pomona 1964
- Silver Medal, Sacramento 1965
- Gold Medal, Los Angeles 1965
- Gold Medal, Pomona 1966
- Gold Medal, Pomona 1967
- Bronze Medal, Sacramento 1967
- Bronze Medal, Los Angeles 1968
- Bronze Medal, Pomona 1969

BURGUNDY
- Gold Medal, Pomona 1956
- Silver Medal, Sacramento 1956
- Silver Medal, Los Angeles 1959
- Bronze Medal, Pomona 1960
- Bronze Medal, Pomona 1962
- Silver Medal, Pomona 1963
- Bronze Medal, Pomona 1964
- Silver Medal, (First) Sacramento 1964
- Bronze Medal, Los Angeles 1965
- Third, Sacramento (Special Division) 1966
- Gold Medal, Pomona 1967
- 2nd Award, Pomona 1969

SPARKLING BURGUNDY
- Gold Medal, Pomona 1964
- Bronze, Pomona 1966

CABERNET
- Silver Medal, Pomona 1957
- Silver Medal, Pomona 1958
- Bronze Medal, Pomona 1960
- Bronze Medal, Los Angeles 1961
- Bronze Medal, Pomona 1963
- Silver Medal, Pomona 1964
- Bronze, Pomona, 1966

CABERNET SAUVIGNON
- Bronze Medal, Sacramento 1964
- Bronze Medal, Los Angeles 1965
- Bronze Medal, Sacramento 1967
- 2nd Award, Los Angeles 1968
- Bronze Medal, Pomona 1969

CHABLIS
- Silver Medal, Pomona 1955
- Silver Medal, Pomona 1956
- Gold Medal, Pomona 1957
- Bronze Medal, Pomona 1960
- Silver Medal, Pomona 1963
- Gold Medal, Los Angeles 1965
- Merit award (Special Division) Pomona, 1966

SS BRUT CHAMPAGNE
- Silver Medal, Pomona 1957
- Silver Medal, Los Angeles 1959
- Gold Medal, Pomona 1960
- Gold Medal, Sacramento 1961
- Gold Medal, Pomona 1963
- Silver Medal, Los Angeles 1965

SEBASTIANI CHAMPAGNE, BULK
- Silver Medal, Sacramento 1965

SEBASTIANI BRUT CHAMPAGNE
- Bronze, Pomona 1966
- Gold Medal, Pomona 1967
- Silver Medal, Sacramento 1957
- Silver Medal, Pomona 1957
- Gold Medal, Pomona 1958
- Bronze Medal, Los Angeles 1961

SEBASTIANI PINK CHAMPAGNE
- Silver Medal, Pomona 1958
- Gold Medal, Los Angeles 1959
- Silver Medal, Pomona 1960
- Gold Medal, Pomona 1963

PINK CHAMPAGNE--Charmat Process
- Silver Medal, Pomona 1962
- 1st Award, Los Angeles 1968

PINK CHAMPAGNE
- Silver Medal, (First) Sacramento 1964
- Gold Medal, Pomona 1964
- Silver Medal, Sacramento 1965
- Gold Medal, Los Angeles 1965

BOTTLE FERMENTED CHAMPAGNE --GROUP 1
- Bronze Medal, Pomona 1962
- Bronze, Pomona, 1966
- Gold Medal, Pomona 1967
- 1st Award, Los Angeles 1968

CHAMPAGNE, CHARMAT PROCESS, GROUP 2
- Gold Medal, Pomona 1967

BOTTLE FERMENTED CHAMPAGNE
- Silver Medal, Pomona 1964

CHAMPAGNE, ROUGE OR SPARKLING BURGUNDY (Charmat Process)
- 2nd Award, Los Angeles 1968

CHENIN BLANC
- Bronze Medal, Sacramento 1964
- Gold Medal, Pomona 1964
- Bronze Medal, Pomona 1969

CHIANTI
- Gold Medal, Pomona 1956
- Gold Medal, Los Angeles 1961
- Gold Medal, Pomona 1964
- Silver Medal, Los Angeles 1965
- Bronze Medal, Sacramento 1967

CLARET
- Silver Medal, Pomona 1956
- Gold Medal, Pomona 1958
- Silver Medal, Los Angeles 1959
- Gold Medal, Pomona 1960
- Silver Medal, Pomona 1964
- Gold Medal, Los Angeles 1965
- Bronze (Villa Augusto) Pomona, 1966
- Silver Medal, Pomona 1967
- Silver Medal, Pomona 1969

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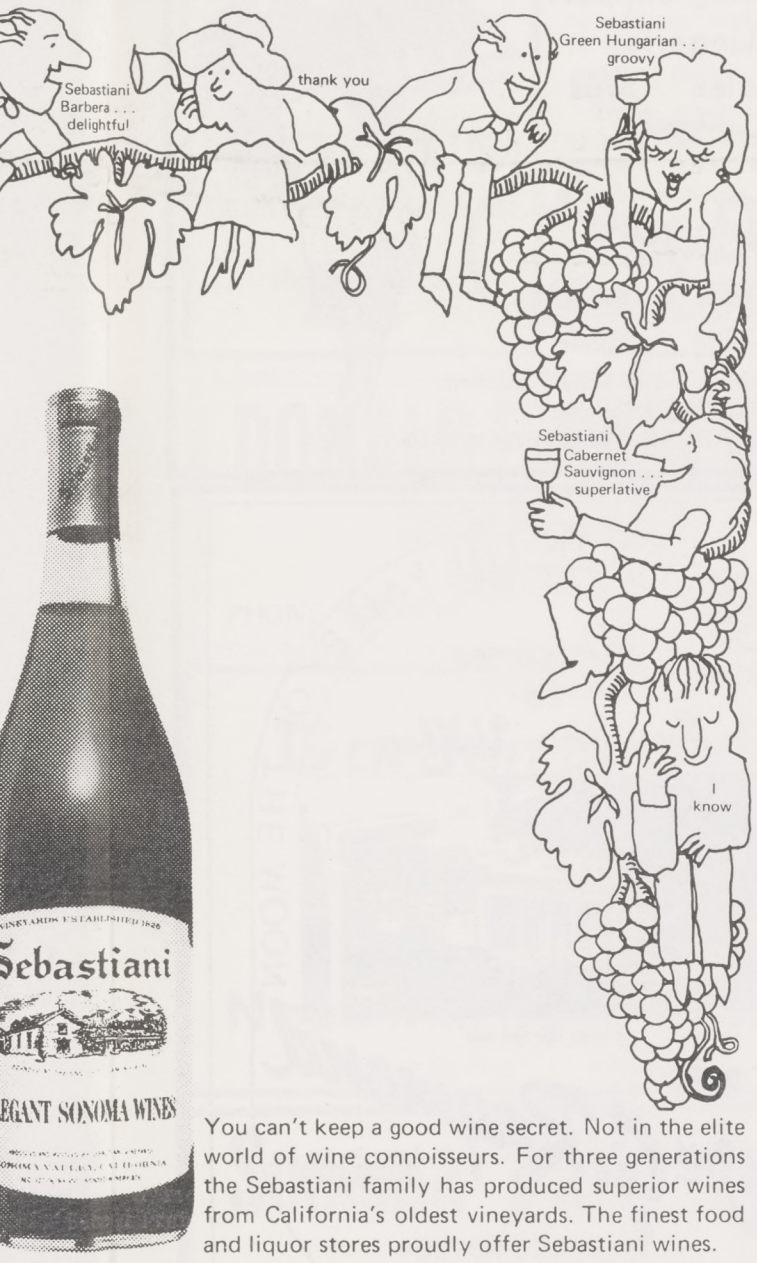
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GAMAY BEAUJOLAIS
- Gold, Pomona, 1966
- Silver Medal, Sacramento 1967
- Bronze Medal, Pomona 1969

GREEN HUNGARIAN
- Silver Medal, Pomona 1967
- Bronze Medal, Sacramento 1967
- 1st Award, Los Angles 1968

MELLOW RED
- Silver Medal, Pomona 1964

MOUNTAIN RED
- Gold Medal, Pomona 1963
- Gold Medal, Pomona 1964

MOUNTAIN ROSE
- Gold Medal, Pomona 1963

MOUNTAIN WHITE
- Gold Medal, Pomona 1963

DRY SAUTERNE
- Bronze Medal, Pomona 1962

DRY VERMOUTH
- Gold Medal, Pomona 1956
- Silver Medal, Pomona 1957
- Silver Medal, Los Angeles 1959
- Silver Medal, Pomona 1960
- Gold Medal, Pomona 1962
- Bronze Medal, (First) Pomona 1964

SWEET VERMOUTH
- Silver Medal, Pomona 1962
- Bronze Medal, Sacramento 1964
- Silver Medal, Sacramento 1965

MEDIUM SHERRY
- Bronze Medal, Pomona 1969

PALE DRY SHERRY
- Silver Medal, Pomona 1956
- Silver Medal, Los Angeles 1959
- Gold Medal, Pomona 1960

CREAM SHERRY
- Silver Medal, Pomona 1960

DRY SHERRY
- Silver Medal, Pomona 1964

PINOT NOIR
- Gold Medal, Pomona 1955
- Silver Medal, Pomona 1957
- Silver Medal, Sacramento 1957
- Silver Medal, Los Angeles 1959
- Bronze Medal, Pomona 1960
- Gold Medal, Sacramento 1960
- Silver Medal, Pomona 1963
- Bronze Medal, Sacramento 1965
- Gold Medal, Los Angeles 1965
- Gold Medal, Pomona 1967
- Silver Medal, Sacramento 1967

RUBY PORT
- Bronze Medal, Los Angeles 1965

PORT
- Silver Medal, Pomona 1953
- Silver Medal, Los Angeles 1961

RHINE
- Silver Medal, Pomona 1962

RIESLING
- Bronze Medal, Pomona 1964
- Bronze Medal, (First) Sacramento 1964
- Silver Medal, Los Angeles 1965
- Silver, Pomona, 1966
- Silver Medal, Pomona 1967

ROSE--Gold Medal, Pomona 1964
- Gold Medal, Los Angeles 1965
- Silver Medal, Los Angeles 1965
- Bronze, Pomona, 1966
- Second, Sacramento (Special Division) 1966
- First, Pomona (Special Division) 1966
- Third, Sacramento (Special Division) 1967

SWEET ROSE
- Gold, Pomona, 1966

SAUTERNE
- Silver Medal, Pomona 1957
- Bronze Medal, Los Angeles 1961
- Silver Medal, Pomona 1963
- Bronze Medal, (2nd) Sacramento 1964
- Bronze Medal, Pomona 1969

SHERRY
- Gold Medal, Pomona 1957
- Gold Medal, Pomona 1960
- Bronze Medal, Los Angeles 1965
- Bronze, Pomona, 1966

SWEET SHERRY
- Silver Medal, Pomona 1967

SYLVANER
- Gold Medal, Pomona 1956

TOKAY
- Gold Medal, Pomona 1954
- Silver Medal, Pomona 1957
- Silver Medal, Pomona 1960
- Bronze Medal, Los Angeles 1961
- Silver Medal, Pomona 1967

VERMOUTH
- Silver Medal, Sacramento 1958
- Bronze Medal, Los Angeles 1961
- Gold Medal, Sacramento 1961
- Silver Medal, Sacramento 1963
- Silver Medal, Los Angeles 1965
- Silver Medal, Pomona 1967

VIN ROSE
- Silver Medal, Pomona 1953
- Gold Medal, Pomona 1957
- Gold Medal, Los Angeles 1961
- Silver Medal, Pomona 1963
- Gold Medal, Sacramento 1965

VINO ROSSO
- Bronze Medal, Los Angeles 1961
- Silver Medal, Los Angeles 1965
- Bronze, Pomona, 1966
- Silver Medal, Pomona 1969

WHITE PORT
- Silver Medal, Pomona 1954
- Silver Medal, Sacramento 1956
- Silver Medal, Pomona 1957
- Silver Medal, Los Angeles 1961
- Silver Medal, Pomona 1962
- Bronze Medal, Pomona 1963
- Silver Medal, Pomona 1964
- Bronze, Pomona, 1966
- 1st Award, Los Angeles 1968

DRY WHITE TABLE WINE
- Silver Medal, Pomona 1963
- Bronze, Pomona, 1966

SWEET WHITE TABLE WINE
- Bronze, Pomona 1966

TAWNY PORT
- 1st Award, Los Angeles 1968

ZINFANDEL
- Gold Medal, Pomona 1955
- Silver Medal, Pomona 1957
- Gold Medal, Pomona 1960
- Bronze Medal, Los Angeles 1961
- Silver Medal, Pomona 1963
- Gold Medal, Sacramento 1965
- Gold Medal, Los Angeles 1965

ZINFANDEL (SPECIAL DIVISION)
- First Award, Pomona 1964
- Second Premium, Sacramento 1964
- First, Pomona, 1966
- Third, Sacramento, 1966
- First, Sacramento, 1967

SHERRY
- Grand Prize, Paris 1935

Sam Sebastiani turned cobblestones into wine

There is, perhaps, no better-known name in Sonoma than Sebastiani.

Not only because Sebastiani identifies the name of an excellent winery with excellent products, but because it also denotes a name which has been responsible for many other community contributions which stand as a tribute to the late Samuele Sebastiani, founder of the Sebastiani Winery in 1904.

Born in the town of Lucca, Italy, among the vineyards of Tuscany, at an early age young Sam was exposed to winemaking in its most vigorous form--first toiling in the vineyards with his family, working the rich soil around the plants and tending each one carefully. Then he watched the grapes being crushed and made into wine.

As Sam worked, he watched and learned during those toil-laden days. He also saw that working here would never make him a wealthy man.

So, at the age of 14, he left Tuscany for the land of his dreams--California. Arriving here virtually penniless, he obtained work in the vegetable gardens of San Francisco. He soon learned, however, that his labor did not pay enough for him to save for the winemaking venture he dreamed of.

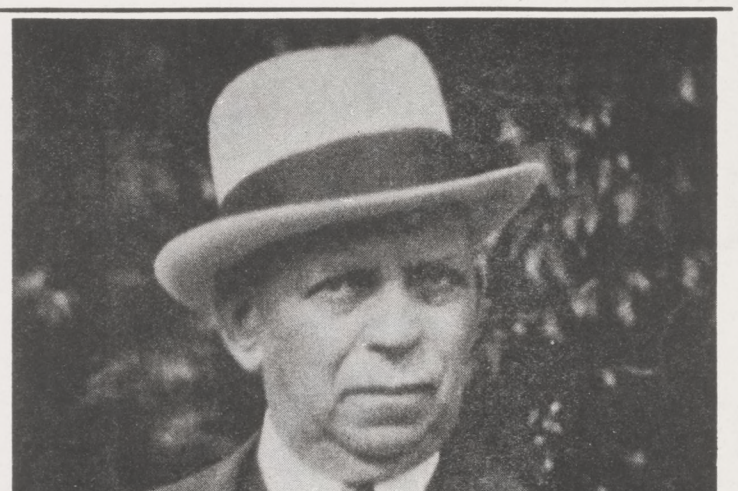
SAN FRANCISCO'S streets at the time, were being paved with cobblestones, and young Sam Sebastiani took note that they were quarried in Sonoma, some 50 miles northeast of the city by the bay. With an eye to the future, he took his meager savings, borrowed a little more, and at the age of 17 purchased a wagon and four horses. He would provide cobblestones for some of San Francisco's streets --and earn the money he would eventually need for winemaking to boot.

Many of his loads of stone also went into Sonoma buildings --including those of today's Sonoma City Hall in the center of the Plaza. Eventually, as his dawn-to-dusk labors paid off, he purchased a plot of ground on the east side of Sonoma and in a barn installed a 501-gallon redwood tank, a crusher and a press. Sam was ready to make wine.

Remembering his early-learned winemaking methods, he soon produced a full-bodied red wine which attracted many customers. He added to his vineyard acreage, one section of which was the site of the first vineyard planted in Northern California in 1825 by the Mission Fathers who founded Mission San Francisco Solano here.

Here he established his winery, the original old stone building still being used by his son, August, and grandson, Sam, who

(Continued on Page 15)



SONOMA'S BENEFACTOR
Sam Sebastiani, circa 1940

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More about . . .

Sebastiani Winery

(Continued from Page 14)

have followed him in the family wine business.

AUGUST, schooled by his father, fitted into the wine business well. His industry, enthusiasm and youth were responsible for the winery's continued growth and its dedication to the production of premium wines. August improved methods, installed modern equipment and established a laboratory.

In 1937 Sebastiani sherries were entered in the Paris Exposition as a result of August's endeavors. These wines were awarded every gold medal in their class.

Meanwhile, as Samuele Sebastiani prospered, he built for his adopted town a cannery, a theater, skating rink, modern apartment house, auto court and restaurant, tract of homes--even streets. Before his death in 1944, he built and donated to the Archdiocese of San Francisco the St. Francis Solano Parochial School on West Napa street.

Son August continued his program of producing and marketing bottled premium wines, planting premium grape varieties like Chenin Blanc, Riesling and French Colombard in the family vineyards. Over the years Sebastiani wines have won hundreds of gold and silver medals for excellence both in the United States and abroad.

AFTER MORE than six decades of winemaking for the Sebastianis, August's son, Samuel (named for his pioneer grandfather), has entered the business. Young Sam graduated from the University of Santa Clara, where he was student body president, magna cum laude, and after three years of military service, returned to the university to earn a master's degree.

Today, young Sam works side by side with his father, August--as the latter did with his father, founder Samuele.

Located inside the city limits, on Fourth street east, off Spain st., the Sebastiani Winery is visited weekly by hundreds of people.

Where family tradition is carried on

The Samuele Sebastiani Winery is located inside the Sonoma City limits on Fourth street East, near Spain, and is open to the public. Nearby, Mission padres planted the first vineyards in Sonoma Valley.

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Buena Vista Winery -- Haraszthy was its founder

The Buena Vista winery, which began producing wines in 1857, was established by Count Agoston Haraszthy, the Hungarian refugee who was known as the Father of California Viticulture.

After being involved in an unsuccessful revolt against the Hapsburgs in his homeland, Haraszthy fled to America in 1840.

He brought with him a few cuttings from the family vineyard. Back in Hungary, the Haraszthy clan had been winemakers for generations and produced many fine vintages, including a royal Tokay.

Haraszthy was unsuccessful in his attempt to establish a vineyard in Wisconsin (where he founded Sauk City) so he came to California in 1850. He met with similar discouragement at San Diego and again at San Francisco.

Still seeking the ideal site for growing grapes, he arrived in Sonoma Valley in the early 1850s, attracted to the area because of his friendship with General Mariano Vallejo -- whom he had met in San Francisco -- founder of Sonoma and another pioneer vintner.

THE HUNGARIAN wineman found the climate and soil here perfect for grape growing. He purchased several hundred acres and named his establishment Buena Vista. He set out his vineyards and built a beautiful white-pillared mansion, later destroyed by fire, and two huge stone buildings (still in use) with tunnels running back into the limestone hills.

The first vintage in 1857 confirmed Haraszthy's fondest expectations for he produced wines equal to any of the choice varieties he had known in Europe.

To improve the quality of his output even more, Harasz-

(Continued on Page 17)

BUENA VISTA WINERY

Historic Buena Vista Winery, located in the beautiful foothills just east of Sonoma, was the site of famed Hungarian Count Agoston Haraszthy's vineyards and wine-making operations in the 1850s.

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Buena Vista Winery -- reborn in 1943

(Continued from Page 16)

thy made a trip to Europe in 1861 to collect cuttings from the choice European varietal vines. He planted many of these on his own hillsides and altruistically passed on the others to winemakers throughout the state. These vines formed the foundation of the wine industry here.

DESPITE his success here, the dynamic Haraszthy felt the urge for new adventures. During his California career, aside from working tirelessly to establish his vineyards, he was sheriff and assemblyman for San Diego, Commissioner of the State, and first director of the San Francisco Mint.

He left Buena Vista and established a plantation in Nicaragua. There he is said to have lost his life when he fell into an alligator-infested river in 1869.

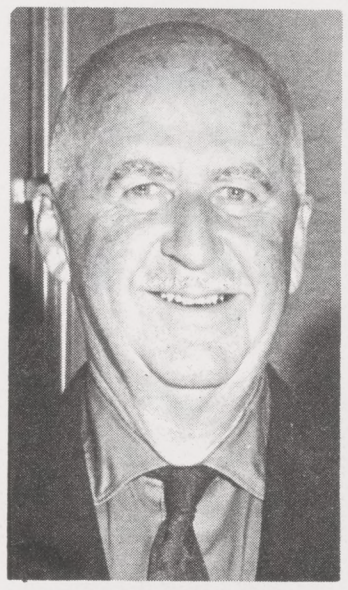
Two of his sons, Arpad and Attila, remained at Buena Vista and continued to produce fine vintages, including the famous Eclipse brand of champagne.

Then an unforeseen calamity, phylloxera, struck Buena Vista and other vineyards throughout the state and almost wiped out the young wine industry in the two decades prior to the end of the 19th century.

PHYLLOXERA is a tiny louse, almost invisible except under a microscope. It took many years to develop new grape stock resistant to the attack of this ruthless invader but finally it was accomplished.

Not long after this, in April, 1906, another disaster struck Buena Vista. This was the great earthquake of 1906. The tunnels collapsed and thousands of bottles of aging premium wines were destroyed. The winery was shut down and the vineyards began a long sleep.

They lay dormant for nearly 40 years, until 1943, when the property was acquired by Frank Bartholomew, head of United Press International. Bartholomew knew wines and was aware of the historic background of the site. He set workmen to the task of restoring the buildings and vineyards and hired a winemaster to oversee the creation



FRANK BARTHOLOMEW

of vintages such as Haraszthy once produced.

With the Haraszthy traditions as a guide, the winery slowly began putting out vintages worthy of the name Buena Vista. Quality was the first consideration and after that volume. Gradually both goals were achieved.

IN JANUARY, 1968, the winery was acquired by Young's Market Co., a multi-million dollar Los Angeles corporation. The head of Young's, Vernon O. Underwood, became chairman of the board, while Bartholomew remained as president.

Philip C. Gaspar, a former All-American football star at USC, is the executive vice-president and general manager. Al Brett is winemaster.

The corporation announced plans to expand production at Buena Vista and in July of this year a big step was taken in this direction.

A groundbreaking was held for the christening of the winery's new 600-acre vineyard on the former Wes Haire ranch property. Plans call for planting in the spring of 1970. Subsoiling, cultivation and laying out of the first 100 acres of vineyards will be done in the next few months.

A large dam, which will form a reservoir, is being designed by Milton Hudis, Santa Rosa engineer, in cooperation with the engineering firm of Harding, Miller, Lawson and Associates of San Rafael.

Premium varietals are to be planted over the next five or six years to keep abreast of the rapid growth and demand for fine premium California varietal wines, in which Buena Vista specializes.

These include Pinot Chardonnay, White Riesling, Johannisberger, Gewurz Traminer, Gray Riesling, Sylvaner, Vine Brook, Green Hungarian, Sonoma Sauterne, Chablis.

Cabernet Sauvignon, Pinot Noir, Zinfandel, Burgundy, Rose Brook, Grenache Rose, Sherry Ultra Dry, Golden Sherry, Vintage Port, Sparkling Sonoma Champagne, Sparkling Burgundy, Sparkling Rose.

Last Bear Flag Party survivor

Historian Honoria Tuomey records that most of the members of the Bear Flag party made their homes in Sonoma county. Some became prominet in public affairs. Much attention was shown them, and they were among the guests of honor at patriotic celebrations.

The last survivor of the episode was the late James McChristian, who died in Sebastopol in June, 1914.

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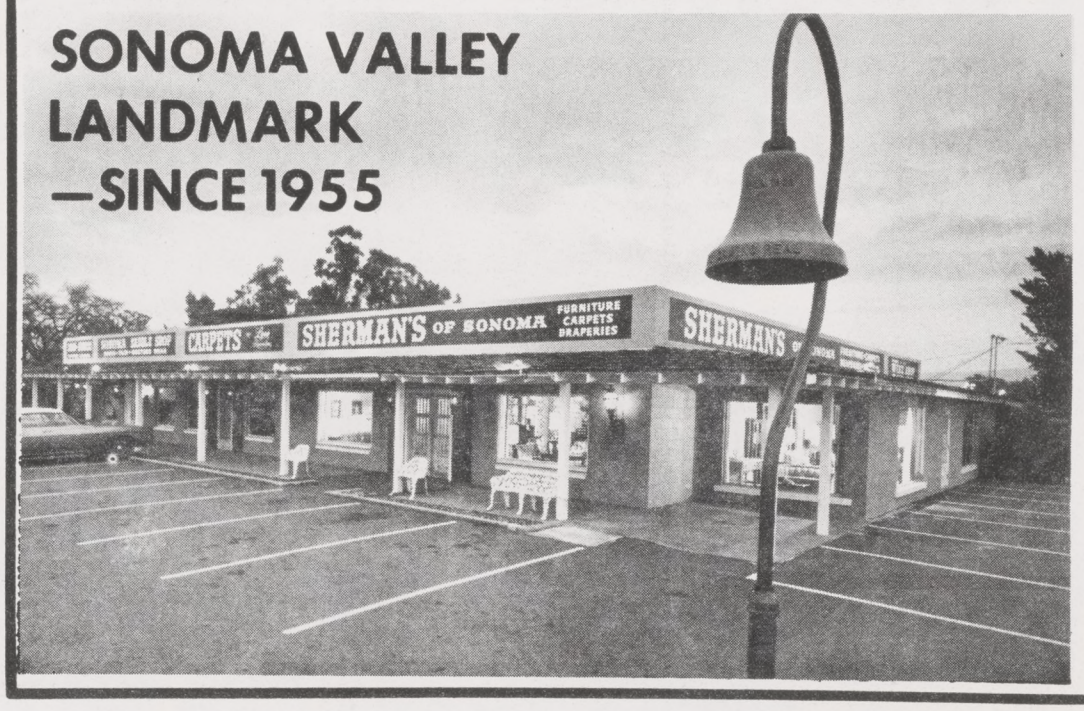


Valley of the Moon Winery had its beginning in 1880

The Valley of the Moon Winery on Madrone rd., near Glen Ellen, is carrying on a tradition of winemaking started in the 1880s by Eli T. Sheppard.

A lawyer, Civil War veteran and former U. S. Consul at Tientsin, China, Sheppard traveled up and down the state studying grape growing conditions for two years before he settled here on a 500-acre parcel acquired by his father-in-law, Judge Lewis Lewton.

The property earlier was a ranch where a trio of Army Generals--William Sherman, Joe Hooker, and Charles P. Stone--had lived at one time or another following the American occupation of California after the war with Mexico.

What Sheppard found in Glen Ellen--the benign climate and mineral-rich soil--convinced him he could make wines here equal to those produced in Europe. The record seems to bear him out.

THE MADRONE Vineyards became noted for the quality of their red and white wines. The Rieslings, Chasselas and Sauterne grapes produced vintages noted for their taste, color and bouquet.

An energetic man with an inquiring mind, Sheppard also improved the quality of his output by experimenting with grafting resistant vines with choice French varieties, using waxed bandages.

Sheppard had 100,000 vines and winemaking facilities of a high order. The main building at his winery was 102' long and 65' wide and two stories high. The storage capacity was some 150,000 gallons.

Connected with the winery was a steam distillery for grapes, apples and peaches.

Sheppard's annual production was around 60,000 gallons of wine and 2,000 gallons of grape brandy.

FURTHER contributing to the efficiency of his operation was the fact that the Sonoma Valley Railroad ran right by his vineyard.

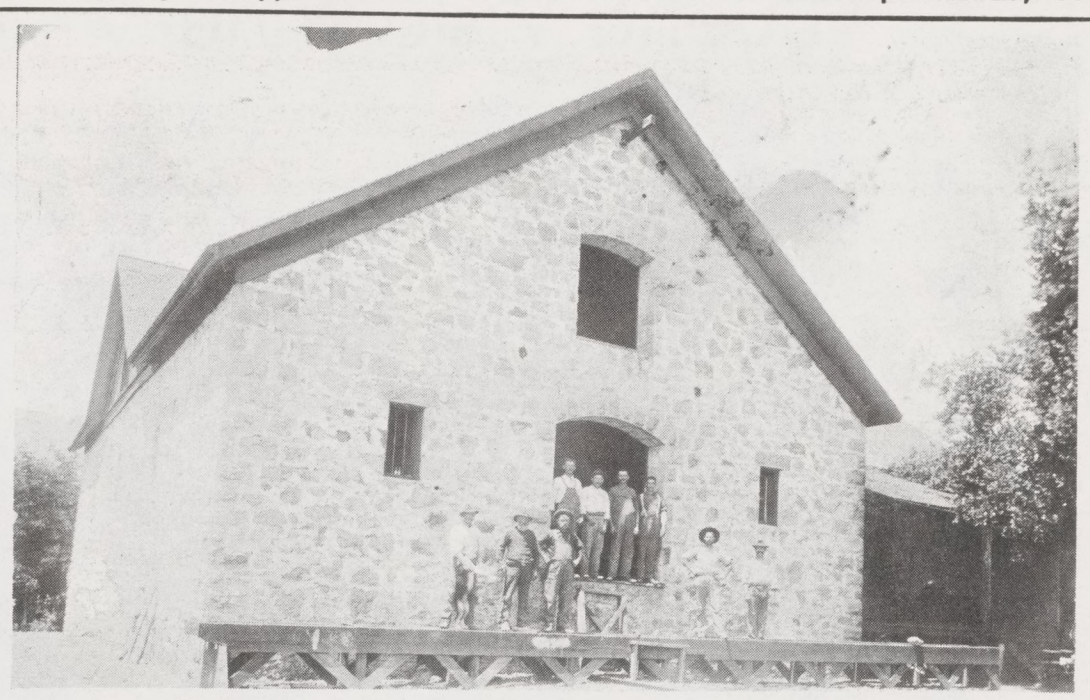
The benefits bestowed by nature plus Sheppard's scientific viticulture methods resulted in record yields for this earlier era. From a block of 3-1/2 acres of Zinfandel vines he picked one season 50 tons and 40 pounds of grapes. At that time this was the largest yield of grapes ever reported in the history of grape production in the state.

Just when he had raised winemaking to this point of perfection, Sheppard for some reason decided to sell out and the Madrone Vineyards were bought by Senator George Hearst.

Sheppard traveled abroad after this and later returned to the practice of law in San Francisco, lecturing on International Law at the University of California.

Any record of other owners

(Continued on Page 19)



Valley of the Moon Winery -- about 1900

The old winery building above, with workmen posing in center, served what is now the Valley of the Moon Winery, operated by Harry Parducci. The vineyards here were at one time owned by members of the Hearst family. Valley of the Moon Winery is located off Madrone road, between Arnold drive and Route 12.

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Old Glen Ellen Winery due for revival

The Glen Ellen Winery, one of Sonoma Valley's oldest and most historic, but which has not been in operation for several years, is due for extensive rehabilitation, judging from the plans announced by its new owners.

Charles Beardsley and David Fritschi, Jr., Bay Area art collectors and educators, recently purchased the winery--located on Arnold dr. in Glen Ellen just north of Sonoma State Hospital--from the Pagani family through the auspices of Homer Bosse realty.

They plan to restore the winery and also to create a museum, art center, restaurant and a complex of craft shops.

The winery includes a group of buildings clustered in a charming setting near Ashbury Creek and bordered by vineyards. Some of the buildings are stone and some are of wood.

The oldest, a distillery build-

(Continued on Page 20)

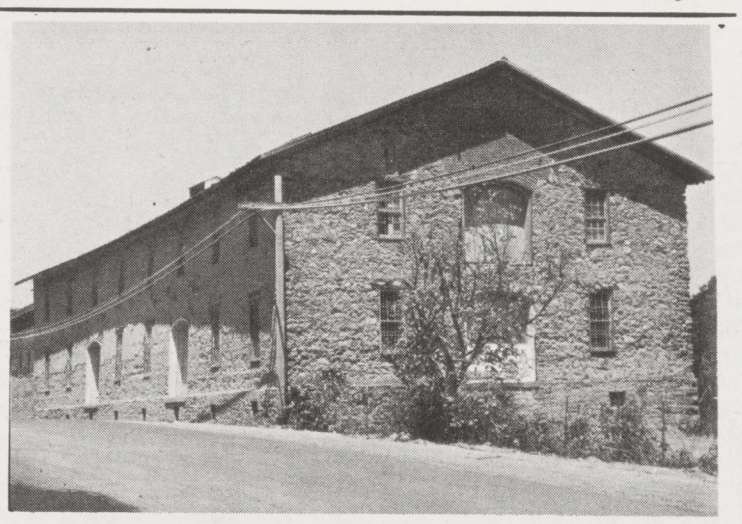
MADRONE VINEYARDS and winery near Glen Ellen was owned from 1880 to 1889 by the above gentleman, the Hon. Eli Taylor Sheppard, former American Consul at Tienstsin.

Valley of Moon

(Continued from Page 18)

in the years since then seems to be lacking. Coming down to the present day, the Madrone Vineyards were purchased in 1945 by Enrico Parducci and Peter Domenici. This partnership was dissolved in 1955 and the winery was continued by Enrico and his son, Harry.

As the Valley of the Moon Winery, it is still producing fine vintages today under the supervision of Harry Parducci.



New owners of the Glen Ellen Winery and Distillery, which dates from the 1850s, plan to renovate buildings and create art gallery, museum and restaurant at site. General Vallejo owned first building here, a grist mill and sawmill. This was turned into a distillery by Frenchman Joshua Chauvet and winery was added in 1881. Pagani family acquired it in 1913 and continued production down to early years of this decade.

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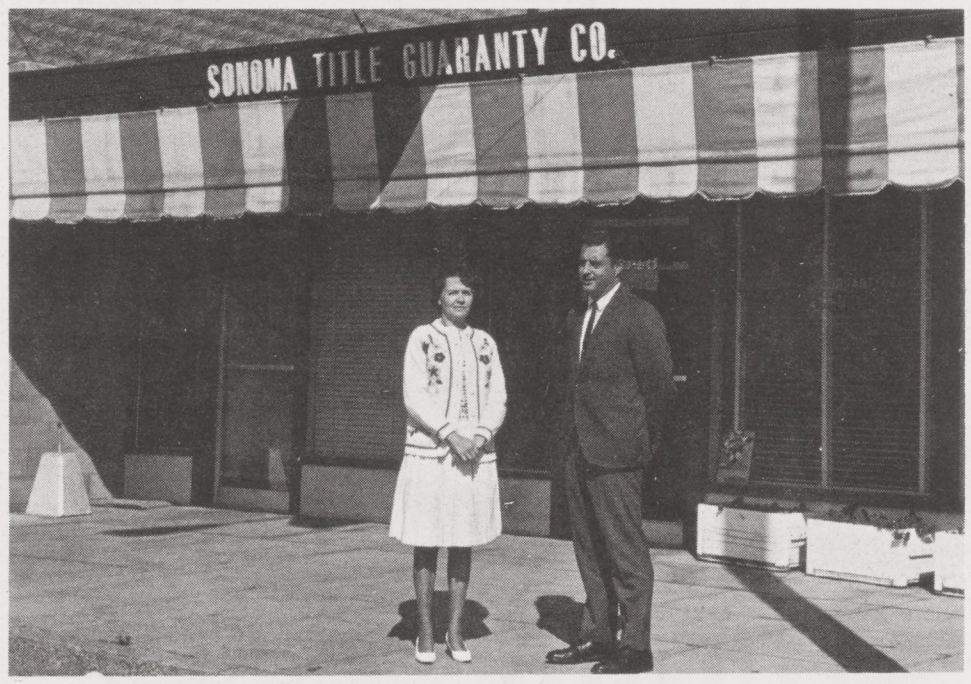

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Chauvets, Paganis operated Glen Ellen Winery

(Continued from Page 19)

ing, apparently dates from the 1850s, when the property belonged to General Mariano Vallejo, founder of Sonoma and military governor of this area. The site was a government land grant made to Vallejo in 1852.

THE DISTILLERY was originally a flour mill and sawmill, powered by a big undershot waterwheel. The mill race and old grist stones are still there.

Also still in place are some of the old timbers--redwood logs--that were brought down from the pioneer Redwood Thompson ranch and Ashbury Canyon.

WINE LABEL for General Mariano G. Vallejo's own wines was done in gold and black. Vallejo's vintages won many awards at the California State Fair.

Sometime in the 1850s, apparently, the mill was bought by Joshua Chauvet, of Glen Ellen, who turned it into a distillery. Chauvet went to Paris to buy the best cognac still he could find and had it shipped back here around the Horn.

Florindo Nichelini, a colorful oldtimer who died not long ago at the age of 98, operated the still for Chauvet as a youth.

In 1881, the distillery was taken over by Chauvet's son, Henry, and the winery was also added in that year.

The distillery and winery were acquired by the late Felice Pagani, patriarch of that family, in 1913. In the modern era, the operation was owned by the late Charles Pagani, his brother, Louis, and sister, Olive.

Charles Pagani made certain improvements in the distilling equipment--including automatic feed and temperature controls--but essentially the apparatus remained the same as when Chauvet installed it. And it continued to produce some of the choicest California brandies.

UNDER THE guidance of the Pagani family, the winery also won numerous prizes for its wines, at the Treasure Island exposition and at state fairs.

On the 200-acre vineyard were grown many varieties of fine grapes, including Petit Sirah, Carignan, Traminer, Matero, Zinfandel, Semillon, Riesling and Cabernet.

The death of Charles Pagani in 1954 seriously hampered operations at the winery, although his wife, Esther, endeavored to keep the enterprise going. Production stopped around 1962.

Beardsley and Fritschi have elaborate plans for renovating their new property. In addition to restoring the winery, they plan to create an 1890 farmhouse and outbuildings along Ashbury Creek. Here visitors will be able to view the rural scene, complete with animals and tools, as it was many years ago.

This plus their museum, restaurant, art gallery, and crafts shops should bring a new lease on life for the charming old former Chauvet winery.

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EXCELLENT HOME COOKING:
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Not the Disposition of the Cook

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Pagani Brothers Winery at Kenwood built in 1906

JULIO PAGANI, operator of the Pagani Brothers Winery from 1933 until his death April 22 of this year, was a Kenwood civic leader.

One of the most unusual wineries in Sonoma Valley--Pagani Brothers winery in Kenwood--is continuing its old traditions despite the recent death of its owner, Julio Pagani.

John Pagani, a brother of the late Julio, has taken over operation of the winery and is greeting the many customers who come from Sonoma Valley, the Bay Area, and all over the state to buy Pagani wines.

The Pagani winery is operated on a unique basis. All of its output is sold right at the winery. There is no distribution in any other way of any of its wines.

The winery was founded by John and Amedeo Pagani, who came here from Italy in 1896. By 1900 they had saved enough money to buy the property in Kenwood where the winery now stands.

They built the winery in 1906. With the advent of Prohibition in 1920, the winery, like the others in the area, had to be shut down and the Paganis turned to ranching.

When prohibition was repealed in 1933, Julio Pagani, the son of John and Amedeo, took over. He built the business to its present successful status but unfortunately was taken suddenly by death earlier this year.

A large vineyard, planted with Zinfandel and Sauvignon Vert grapes, surrounds the winery which is set well back from Highway 12, nestled at the foot of the eastern hills.

Unique little winery

The Pagani Brothers Winery, located in Kenwood, 11 miles north of Sonoma, just off Highway 12, is unique in that all of its wines are sold right at the old winery--there are no outside distributors. Julio Pagani, who operated the winery since 1933, died earlier this year. It is being run today by Julio's brother, John, a professor at the University of Santa Clara.

The census of Sonoma County taken in 1852 shows the population to have been 2,337. Today there are 190,700.

WELCOME
TO THE 1969
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DOWNEY'S
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VALLEY MART
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Enjoy yourself at the
Vintage Festival !
FOR THE KIND OF
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SONOMA WESTERN CENTER
welcomes you to the Vintage Festival

While you're here, stop in and see
our complete line of Western Wear
Boots - Hats - Gifts
OPEN SAT. and SUN. 1270 BROADWAY
(Next to Train Town)

Enjoy
Festival Success
With
FULL SERVICE
Sierra
NATIONAL BANK
9 Offices Serving
Marin and Sonoma Counties
MEMBER FDIC

Sonoma's founder

Commandante at the Presidio of San Francisco, Mariano Guadalupe Vallejo was only 25 years old when Governor Jose Figueroa named him Military Commander and Director of Colonization of the Northern Frontier--and ordered him to lay out a pueblo in the valley of Sonoma. Vallejo arrived here on December 2, 1834, with his cavalry company from the Presidio. Following the instructions from Figueroa, he founded the pueblo of Sonoma, and the real Mexican occupancy and rule of what is now Sonoma county dates from that time.

AUTHOR JACK LONDON

A noted resident of Sonoma Valley was author Jack London who purchased his ranch near Glen Ellen in 1905, when he was 29 years old. He was 40 when he died at the ranch **in November of 1916.**

BOYES OF WATER FAME

CAPT. H.E. BOYES

Boyes Hot Springs is named for this dapper ex-British Army officer who first improved the hot springs and acclaimed them far and wide. The spa today, under the direction of Luis Vela, still attracts throngs to take what Boyes called his "bawths."

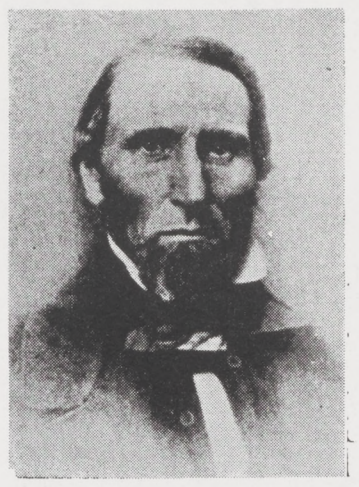
Famous military men were here

Among famous military men who were stationed at Sonoma, or visited there, at one time or another, were U. S. Grant, Wm. Tecumseh Sherman, Philip Sheridan, Persifer F. Smith, Jos. Hooker and Henry W. Halleck, all of whom won fame later in the Civil War.

Seven flags flew over Sonoma

The Valley of the Moon has lived under seven flags. First, there was the Spanish (1542) followed in order by the English (1579), the Russian (1811), Mexican Empire (1822), Mexican Republic (1823), the Bear Flag (June, 1846), and the Stars and Stripes (July, 1846).

Sonoma's first mayor



JOHN CAMERON

After California became a state on September 9, 1850, Sonoma was classed as a city. Its first mayor was the Hon. John Cameron, who served a second term, and did honor to himself and the city by the capable manner in which he conducted the affairs of th new-old municipality.

A two-story adobe, which long stood on the west side of the plaza, was from 1850 to 1854 the Sonoma county courthouse and jail.

The bustling little town of Santa Rosa, an infant of three years, won, in a special election in the fall of 1854, the county seat away from Sonoma.

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and Loan Association

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Daily From 11 AM

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EXCEPT HOLIDAYS

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Northwest Corner of the Plaza 996-3030 Sonoma

THE SONOMA INDEX

Edited and published by the

SONOMA INDEX COMPANY

AT

Sonoma City, Sonoma County, California,

EVERY THURSDAY MORNING.

TERMS OF SUBSCRIPTION—$3 00 a year if paid in advance, and $4 00 a year if not paid in advance.

WE present the INDEX to-day for your inspection, and if you like it we respectfully ask your patronage to the extent of one year's subscription, which is only $3 00, in advance. We came here to stay, because this is one of the finest valleys on the Pacific coast. We are confident that we shall like the people, and by making a good paper we expect to receive their kindest regards in return. Give us your patronage and we will guarantee that in one year from date the value of every piece of real estate in the valley will be worth fifty per cent. more than it is now, and by that time we will not be a bloated aristocrat—probably not worth a cent—and you will all be benefitted. Bear in mind also that advertising pays everybody who anything to sell or in any way desires or her services to the public, because the printer's business all interesting to us.

DR. VAN is making some needed improvements on his building near our office.

G. W. CLARK has supplied a long-felt want in this community by providing a hearse. He is fully prepared to do undertaking on short notice.

THE late rains have caused a general suspension of business among our farmers, but a few days of clear weather will suffice to set everything to rights again.

THE Sonoma Valley Railroad is being pushed along as rapidly as men and money can do the work, and in a few weeks we expect the whistle of the iron horse will wake up the citizens of our little burg.

SUBSCRIPTIONS to the INDEX may be be left with any of our business men when we are not in sight, and we will guarantee the prompt arrival of the paper. Terms only $3 00 a year, in advance.

CIGAR dealers will find it to their interest to see that revenue stamps on cigar boxes are destroyed when the boxes are emptied. This proceeding is required by law, the penalty discovered by it being a fine of $300 and three months' imprisonment.

THE fine little steamer Sonoma is making her regular tri-weekly trips between Embarkadero and San Francisco, and is doing a good freight and passenger business. Her officers are very accommodating gentlemen and pay the strictest attention to all business entrusted to their care.

WE are indebted to General Vallejo for some historical documents that will be read with interest by every one, of which we will take due notice in a future issue of our paper. We are too much encumbered in our first to even allude to them, but as they are matters that pertain to the olden time, they will be just as interesting at a future day.

OUR SIGN.—We take pleasure in calling the attention of our readers to our beautiful sign. It is very neat and attractive—in fact, the finest looking sign in town, and we hope it will remind our business men that their signs need polishing up. George Trevett, the architect, is prepared to do all work in that line on short notice and at reasonable prices.

THE editors of the following papers placed us under obligations for their kindness in sending us their papers in advance of our first issue: The Napa *Daily Register*, Napa *Reporter*, Petaluma *Argus*, Petaluma *Reporter*, Petaluma

BOY WANTED.—An intelligent boy from 16 to 18 years of age may hear of an opportunity to learn the printing business by applying at this office.

OUR RAILROAD.—We would like to say something about our railroad, but cannot get at the facts in the case for this issue. Mr. Kohn, the General Superintendent, however, is manifesting unusual enterprise and is entitled to much credit, and we will contribute our full share to "render unto Cæsar things which are Cæsar's" in future issues of the INDEX.

G. W. SPARKS, County Assessor, is very busy just now assessing property, collecting poll-tax and registering voters. His office is in Pauli's store, where he would be pleased to see all persons having business with him. Mr. Sparks, however, is not of the bashful kind, and will undoubtedly call on his numerous friends.

WE are told by Mr. A. V. La Motte, Superintendent of the Leni Fish Propigating Company, that he has over 46,000 young trout in the hatching ponds on his place.

OUR exchanges are almost entirely filled with Constitutional matters, for and against, which gives us a very poor show to make selections.

WE want correspondents from different parts of the county on matters of general interest. Be brief and give us only facts. We must in all cases know who the writer is, yet he is at liberty to use any *nom de plume* he wants to.

WE are not sufficiently posted on Sonoma Valley to justify us in the attempt to write it up, but shall do so at a future day. General Vallejo, Dr. Van Goldern, J. A. Poppe and others of our old settlers have promised us their assistance in the matter.

SANTA ROSA was well represented at the funeral of Miss Emilie H. Pauli on Wednesday last, among whom our reporter noticed Major Brown and wife, James Murphy and wife, Dr. Smith, Harry Smith, Henry Wise, F. G. Hahman, Mrs. Gordon, Miss Fitzgerald, Mrs. Goodwin and Mrs. Haiman. Several of the friends of the family were here also from Petaluma.

OUR OUTFIT.—The material for our office is from the Pioneer Type Foundry of Messrs. Painter & Co. They are very accommodating gentlemen and keep on hand or manufacture only the very best of printers' goods. Persons in want of anything in their line will find them prompt and reliable.

IT is gratifying to us to call attention to the fine display of advertisements in our paper to-day. We know they will all be read with interest by our readers, therefore we omit personal allusion to them, but will do so at another time. Liberal advertisers are always square in their dealings. It will be to the advantage of our readers, therefore, to keep a sharp lookout through the columns of the INDEX every week.

WE print our first number a few days in advance of the date of publication to give us extra time between the first and second issues. Our next issue will be printed on the 24th, and thereafter regularly every Thursday.

The Choral Society of Sonoma.

The regular weekly meeting of the above named society was held at the M. E. Church on last Thursday evening. The attendance was much smaller than it usually is, owing probably to the unpleasant weather. The only business of importance that was transacted besides the rehearsal was that the society would give a concert on the 5th of May.

Believing that a short history of the society would be interesting to all, we we append the following: According to previous announcement, a few ladies and gentlemen met at the M. E. Church

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This house is comparatively new and has recently been overhauled and refurnished. The rooms are large and airy and well furnished, while the house is commodious and has all the conveniences of a first-class house. The table is always supplied with the best the market affords, and guests receive prompt attention.

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Of Home or Foreign Manufacture.

GENERAL STAGE OFFICE FOR ALL INTERMEDIATE POINTS.

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Repairing Neatly Executed.

Pioneer Saloon,

Corner United States and First Streets East.

SONOMA, CAL.

LEWIS ADLER, - - Proprietor.

The finest Saloon in California, where the very best

WINES, LIQUORS, CIGARS, BEER, Etc.,

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Consignments Solicited.

G. W. CLARK,

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Coffins, Burial Caskets, Etc.,

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PROMPT ATTENTION TO ALL CALLS.

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All to be sold at the lowest prices.

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